



*BG Factory Business Game provided very interesting business insight and also helped to facilitate team building internally in the company.*

**Bruno Carr**  
Senior Manager  
Ernst & Young LLP,  
UK



*Over the years, we've had a number of teams participating in the training. The areas of most interest to us have been team building and learning to understand business on a practical and concrete level. The results have been very positive. To be highly recommended!*

**Jan Malm**  
Senior Partner  
KPMG Sweden



*For Ernst & Young Southeast Europe (EYSE) the main benefit from participating in the BGF game was team building and improvement of internal networking across EYSE country teams. We had Corporate Finance people from five different countries in the team, professionals who did not know each other in advance, and we can say that they co-operated efficiently using all information technology means of communication available. Among other benefits were things such as improving financial modeling and managerial skills and seeing how different areas of a business relate to each other. The training highlighted the importance of strategy, financial analysis and sound decision-making. It was generally a smooth process, support was available from BGF and the manual and other materials were very interesting and to the point. We are happy with the results and the members of the team are keen to participate in the next round (semi-finals). It was a good game!*

**Georgios P Smyrnioudis**  
Director  
Transaction Advisory  
Services  
Ernst & Young Finance  
S.A.  
Greece



*The main benefit from the BGF business game training is the learning that occurs during the training. It was pedagogically very effective for us to work with a model close to the reality. The exercise enables you to get a good overall view of the company under your command as well as the market. While it counts the most what you do yourself it is important to keep your eye on the competitors as well. The training was also a team building exercise for us.*

**Jesús Gutiérrez Baz**  
Manager  
Soluziona Consultoría  
y Tecnología  
Spain

*The BGF game is good tool for making improvements in areas such as marketing, sales, strategy and market analysis. A good and worthwhile training program for people who want to develop their business understanding and get the big picture of business!*

## **soluziona**

*We gathered a team of consultants from Soluziona Barcelona, people with willingness to learn and become even sharper in business understanding and skills. The BGF game was an excellent tool for seeing the cause and effect dynamics of the decisions that you make in different business areas, and it helped you to see the interrelation between these areas. We had lots of fun in our group, and it was both nice and beneficial to hear and learn from the opinions of the other team members. The competition aspect was an extra source of motivation. Good training, an experience we can recommend to others.*

**Ferran Cascales**  
**Manager**  
**Soluziona Barcelona**  
**Spain**

## **soluziona**

*The BGF business game gave us the opportunity to practice our business skills as the management board of an imaginary multinational company. The case used in the game was extremely interesting, well formulated and challenging. For our team from Czech Republic, the game turned out to be an effective tool for improving strategic thinking as well as budgetary planning. We built our strategy based on our analysis of competitors and assessment of future prospects for business development. It was fun, it was exciting, and it was great for team building. A good experience of learning by doing. We recommend this for others in our organization.*

**Jiri Zazvorka**  
**Sales Director**  
**Soluziona - Unión**  
**Fenosa Professional**  
**Services**  
**Czech Republic**